



Main Street

>> ARTS & ENTERTAINMENT

Our Main Street is experiencing a renaissance, adding mixed use and "arts & entertainment" venues that create a 24/7 venue for shopping, dining, and entertainment. In an effort to foster this continued growth, the City of Broken Arrow has set in place incentives that can be used to assist in build-out/renovation of main street venues to assist entrepreneurs and developers in realizing their vision. This TIF (tax increment financing) district is available in the downtown "arts & entertainment" core. We encourage you to become a part of this new vision for Broken Arrow's Main Street.



STATISTICS

main street

DEMOGRAPHICS

	5 MINUTE DRIVE TIME	10 MINUTE DRIVE TIME
2011 Population Estimates	25,481	108,441
2016 Population Projections	26,698	115,044
2011 Estimated Median Household Income	\$49,819	\$55,043

Source: Nielsen/Claritas

RETAIL OPPORTUNITY GAPS

Nursery & Garden Centers	\$1,170,671	\$5,923,290
Convenience Stores	\$1,742,023	\$7,453,086
Specialty Food Stores	\$1,029,840	\$5,239,732
Beer, Wine, and Liquor Stores	\$1,361,280	\$5,650,176
Other Gasoline Stations	\$4,829,879	\$7,864,826
Women's Clothing Stores	\$844,130	NA
Childrens, Infants Clothing Stores	\$751,022	\$3,153,197
Family Clothing Stores	\$5,325,287	\$16,607,799
Clothing Accessories Stores	\$116,490	\$602,053
Other Clothing Stores	\$563,551	NA
Shoe Stores	\$1,486,614	\$6,089,456
Office Supply and Stationary Stores	\$1,455,401	NA
Special Foodservices	\$2,695,994	\$9,429,916
Drinking Places - Alcoholic Beverages	\$1,416,347	\$5,371,113
Grocery Stores	NA	\$40,831,932
Computer and Software Stores	\$611,816	\$1,881,273
Camera & Photographic Equip. Stores	\$360,422	\$1,672,868

Source: Nielsen/Claritas

