



Northeast Crossroads

>> CROSSROAD ADVANTAGE

This 67 acre site in the new East Side Development District of Broken Arrow (a 3,000 acre commercial, residential and business development) is anchored by a new Walmart Supercenter. Northeast Crossroads is located at the intersection of East Kenosha Street and the Creek Turnpike. It is just north of the BA Expressway (SH-51) and Muskogee Turnpike intersection, providing quick and easy access to all points around the Tulsa Metro area. The Median Household Income within 5 miles of this development is a generous \$60,919.



STATISTICS

DEMOGRAPHICS

	5 MINUTE DRIVE TIME	10 MINUTE DRIVE TIME
2011 Population Estimate	7,713	60,467
2016 Population Projection	8,183	65,110
2011 Estimated Median Household Income	\$60,919	\$54,473

Source: Nielsen/Claritas

RETAIL OPPORTUNITY GAPS

Supermarkets	\$7,788,382	\$28,454,008
General Merchandise Stores (exc. Department Stores)	\$5,595,474	NA
General Merchandise Stores - Clothing & Clothing Accessories	\$5,151,691	\$25,022,435
Pharmacies & Drug Stores	\$5,097,366	\$1,541,312
Department Stores	\$3,102,999	\$9,500,461
Full Service Restaurants	\$3,247,506	\$4,176,858
Furniture Stores	\$1,155,275	\$4,071,847
Home Centers	\$1,953,175	NA
Family Clothing Stores	\$1,890,930	\$12,435,755
Building Materials, Lumberyards	\$1,632,624	NA
Radio, TV, Electronics Stores	\$1,465,143	NA
Women's Clothing Stores	\$1,011,761	\$2,940,870
Special Foodservices	\$881,152	\$5,006,648
Limited Service Eating Places	\$861,223	\$3,168,864
Drinking Places – Alcoholic Beverages	\$479,279	\$2,432,271

Source: Nielsen/Claritas

