

**CURRENT TENANTS:**  
Hot Shots Sports Bar & Grill • Farmers Insurance • Hair/Nail Salon



# Oneta Square

Just one mile west of Oklahoma's largest Army Reserve Center, scheduled to open this year, with more than 1,200 visitors each weekend, Oneta Square is ripe with opportunity. With more than 21,000 cars per day on SH-51, Oneta Square is sure to gain a lot of visibility as people drive to Tulsa from communities southeast of the metro. Median Household Income within 5 miles of this development is \$70,664, one of the most affluent in the area. Just one mile south is a new Walmart Supercenter.



## STATISTICS

# oneta square

### DEMOGRAPHICS

2011 Population Estimate  
2016 Population Projection  
2011 Estimated Median Household Income  
Source: Nielsen/Claritas

5 MINUTE  
DRIVE TIME

10 MINUTE  
DRIVE TIME

### RETAIL OPPORTUNITY GAPS

Furniture Stores	\$791,592	\$3,437,246
Appliances, TVs, Electronics Stores	\$1,270,688	\$1,095,392
Home Centers	\$2,993,370	3,552,680
Supermarkets	\$7,578,638	\$19,644,885
Pharmacies & Drug Stores	\$3,676,896	\$12,160,679
Women's Clothing Stores		\$3,009,101
Family Clothing Stores	\$1,134,338	\$4,388,142
Sporting Goods Stores	\$574,105	\$2,612,045
Department Stores	\$4,523,223	\$16,590,839
Full Service Restaurants	\$2,840,798	\$6,870,108
Limited-Service Eating Places	\$2,723,323	\$7,606,019
General Merchandise Stores – Clothing & Clothing Accessories	\$3,264,520	\$13,753,106
General Merchandise Stores – Furniture & Home Furnishings	\$1,191,796	\$6,111,395
General Merchandise Stores – Electronics & Appliances	\$1,684,063	\$6,954,294
General Merchandise Stores – Sporting Goods, Hobby, Book, Music	\$1,506,060	\$6,766,279

Source: Nielsen/Claritas

### AFRC – Armed Forces Reserve Center

Oneta Square is near the site of the future \$67 million Armed Forces Reserve Center under development at 101st Street and 261st East Avenue. The new facility is expected to serve up to 1,200 members a month from state National Guard and Reserve units.

